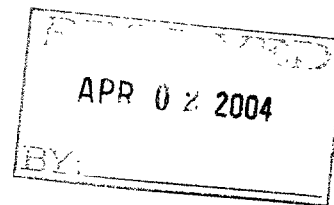




INNOVATORS OF NATURAL PRODUCTS

March 23, 2004

Food and Drug Administration  
Office of Special Nutritionals (HFS-450)  
Center for Food Safety and Applied Nutrition  
200 C Street, SW  
Washington, DC 20204



Dear Sirs:

Notice is hereby given pursuant to the requirements of section 403(r)(6) (21 U.S.C. 343(r)(6)) of the Federal Food, Drug and Cosmetic Act and in accordance with the requirements of 21 CFR 101.93, that Naturade, Inc., located at 14370 Myford Road, Irvine, CA 92606, within the past 30 days commenced marketing a dietary supplement bearing the following statement(s) on the label and/or in the labeling:

**TEXT OF CLAIM**

- "Supports high protein and low-carb diets"
- "Helps you feel full"
- "Helps support regularity"
- "Feel full"
- "Promote regularity"
- "Low-carb diet support—Fiber is essential to any healthy diet, but getting enough fiber on a low-carb diet or high-protein diet can be especially important. Diet Lean™ Fiber Supplement can help keep you regular as well as promote healthy digestion."
- "Curb snacking—Eating fiber is a natural way to feel full without having to consume lots of calories. It also helps to maintain blood sugar that is already within the normal range and reduce the tendency for snacking. By consuming more fiber, you will eat less and snack less frequently—a perfect combination for anyone trying to lose weight."
- "Gentle and effective—This all-natural supplement is a gentle way to promote regularity and should be part of a healthy weight loss regime that includes diet and exercise."

**NAME OF INGREDIENT OR SUPPLEMENT THAT IS SUBJECT OF CLAIM**

Fiber blend concentrate (oat bran, rice bran, apple pectin powder, prune powder, peach fiber, kidney bean, cruciferous vegetables).

**NAME OF SUPPLEMENT**

Diet Lean™ Fiber Supplement


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The undersigned certifies that the information contained in this notice is complete and accurate and that Naturade, Inc. has substantiation that these statements are truthful and not misleading.

Sincerely,

A handwritten signature in black ink, appearing to read 'WZ', is positioned above the printed name.

Marwan Zreik  
Chief Operating Officer  
Naturade, Inc.